

## GUIDELINES FOR CERTIFICATE

The Bixby Program awards certificates to graduating Master's students at the UCLA School of Public Health who develop expertise in population and reproductive health. The certificate shows that the student has completed course work and fieldwork recommended by the Bixby Program and has developed competency in: population and reproductive health policies and programs, socioeconomic and behavioral factors, program design and evaluation, health education, and ethics and advocacy.

### Requirements

---

The Bixby Program in Population and Reproductive Health will award certificates to any public health student who meets ALL of the following requirements:

- Fulfills at least 8 out of the 10 competencies on the PRH matrix. Students can develop a competency either by taking at least one course listed under that competency or through fieldwork, approved volunteer work, participation in a relevant student group, mentorship, or other work or academic experience. (Students who develop a competency other than by coursework need to describe how the experience helped her/him meet the competency. Items with an “x” can be used to fulfill a competency.)
- Completes at least 5 of the courses on the PRH matrix
- Completes a 10-week field placement in PRH
- Completes a departmental project (e.g., CHS 211 A/B) on a PRH topic
- Participates in a relevant student group (Reproductive Health Interest Group (RHIG) and/or Sex & Cookies)

### How to submit an application for PRH certification

---

- The student needs to **shade in on the PRH matrix** the courses, projects, and fieldwork completed in order to acquire 8/10 competencies. (If there is an asterisk next to a course on the matrix, this indicates that the student’s final paper or project in that course needs to be on a RH topic.)
- The student then submits to Rachel Veerman ([rveerman@ucla.edu](mailto:rveerman@ucla.edu)) the following items:
  - A completed PRH matrix,
  - A completed Bixby Certificate application form, and
  - A UCLA transcript (unofficial is fine)
- **Applications must be submitted by April 18<sup>th</sup> (no later than 12 PM).**

# Application for Bixby Certificate in Population and Reproductive Health (PRH)

**Name of student:** \_\_\_\_\_

**Department:** \_\_\_\_\_ **Advisor:** \_\_\_\_\_

**Expected date of MPH or MS degree:** \_\_\_\_\_

## Checklist

- I fulfilled 8 out of the 10 competencies on the PRH matrix
- I completed 5 of the courses on the PRH matrix
- I completed a 10-week field placement in PRH
- I completed a departmental project (e.g., CHS 211 A/B) on a RH topic
- I participated in a relevant student group (RHIG and/or Sex & Cookies)

## Field placement information

Dates of field placement: \_\_\_\_\_

Brief description of field placement: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Name of sponsoring organization: \_\_\_\_\_

Name and title of preceptor: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone number and email: \_\_\_\_\_

## Departmental project information

Title of departmental project: \_\_\_\_\_

Title of course in which project was completed: \_\_\_\_\_

## Volunteer Work Information (if applicable and pre-approved)

Dates of volunteer work: \_\_\_\_\_

Brief description of placement: \_\_\_\_\_

---

---

Name of sponsoring organization: \_\_\_\_\_

Name and title of supervisor: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone number and email: \_\_\_\_\_

**Please attach the following:**

- UCLA Transcript (unofficial is fine)
- Completed PRH matrix

---

## **Competencies for Professionals in Population and Reproductive Health**

### **PRH Policy, History & Trends**

- Know significant past and current national legislative developments relevant to the field of reproductive health
- Be able to analyze the health, fiscal, administrative, legal, social, and political implications of PRH policy options.
- Be able to develop policy implementation plans, including goals, outcome and process objectives, implementation steps and evaluation plan

### **Theories & Models Pertinent to PRH**

- Know the theories used in the design and delivery of comprehensive and culturally appropriate PRH services and programs
- Be able to apply health promotion and sociological theories for programs designed to improve PRH at the individual, family, and community levels

### **Socioeconomic and Behavioral Factors**

- Understand how socio-economic and behavioral factors impact health status and health behaviors
- Be able to identify the socio-economic and behavioral factors that impact reproductive health of individuals and populations

### **RH Program Planning & Design**

- Understand the principles of community needs assessment, program design and implementation
- Be able to conduct community needs assessments and design RH programs

## **RH Program Evaluation & Research**

- Understand the principles of evaluation, research design, sampling, basic descriptive and inferential statistics, and validity/reliability assessment measures
- Be able to conduct evaluations of RH programs

## **RH Promotion & Communication**

- Understand communications theories used in the development of RH education materials
- Be able to develop effective RH information, education and communication materials

## **RH Cultural Competency**

- Understand the impact of culture on reproductive health behaviors and health status
- Be able to engage community members in the design and evaluation of RH programs that integrate a community's cultural norms, beliefs, and practices\
- Be able to develop culturally appropriate RH promotional materials

## **Biological Basis of RH**

- Understand specific biological processes related to RH, including STD/HIV transmission, contraceptive technology, and pregnancy
- Be able to describe the biological process of STD/HIV transmission, contraceptive technology, and pregnancy

## **PRH Ethical Principles**

- Understand the ethical issues, such as informed consent and confidentiality, involved in PRH practice, program management, evaluation, and research
- Be able to develop appropriate protocols and consent forms to uphold ethical principles

## **RH Advocacy**

- Understand the function of the legislative, judicial, and administrative bodies at the national, state, and local levels and how they influence RH policy
- Be able to identify weaknesses in RH programs that require policy initiatives
- Be able to design and carry out an advocacy campaign on RH issues